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Sustainable mobility: Equans celebrates a decade of partnership with Casa Transports

For the past 10 years, Equans France, through its Ineo Systrans entity, has been supporting Casa Transports SA, the company in charge of developing the public transport network in Casablanca, Morocco, to support access to public transport for the city's 4 million inhabitants. Equans' NAVINEO Computer Aided Dispatch and Automatic Vehicle Location (CAD/AVL) system was inaugurated in 2012 on the T1 tramway line, in 2019 on the T2 line, and deployed in 2021 on the 700 buses in the Moroccan economic capital. In 2021, CTSA once again demonstrated its confidence in the NAVINEO system by selecting it to equip its future lines: casabusway lines 1 and 2 and casatramway lines 3 and 4.

An expanding public transport network

The local development company Casa Transports SA has worked with Ineo Systrans since 2012 to make public transport attractive and to set up a quality multimodal transport offer. The Equans France entity was initially asked to equip the 124 tramways of the T1 and T2 lines in Casablanca, which are now operated by RATPDEV and are fully operational.

As part of a third contract won in 2020, Equans' teams also equipped the 700 buses in the territory of the "Al Baida" Intercommunal Cooperation Establishment, operated by Alsa Al Baida. The objective was clear: to better serve the entire city with a reliable and interconnected public transport service.

In a continuation of this trend, the focus is now on the Casabusway Bw1 and Bw2 lines, made up of a fleet of 40 high service level buses, and the new Casatramway T3 and T4 lines to help reduce congestion in the city of Casablanca by 2024. In 2024, Casablanca will have nearly 100 km of modern and "clean" public transport networks, reducing CO_2 emissions in the areas in which they operate by 15%.

A high-performance, scalable CAD/AVL that can be adapted to local needs

The NAVINEO offer makes it possible, among other things, to regulate operations in real time from the control center. Equans' NAVINEO CAD/AVL is modular, i.e. it is possible to monitor the number of kilometres travelled and the number of passengers, either live or recorded, and then to adapt the service on the basis of the statistics that are generated.

The NAVINEO offer has many specific features, including the interface with the ticketing system, which makes it possible to know where and when a user has validated their ticket in order to determine the exact cost of their journey. On the passenger side, NAVINEO offers a dynamic display on the platform and on board to provide information on traffic conditions across the network. In addition, at the request of Casa Transport, engineers from Ineo Systrans, an Equans France company, developed an audio and visual information system available in three different languages (Arabic, French and Amazigh) to meet the needs of all Casablanca users. Thanks to these various innovations, Equans is using the digital transition to ensure better regulation and supervision of public transport and encourages the development of more sustainable, more accessible and more attractive urban mobility.

"Offering Casablancans a transport network that reflects who they are and takes them closer to their ambitions and their loved ones every day has been CasaTransports SA's main mission since its creation in 2009. We are pleased to be able to count on Equans' expertise in the creation of intelligent, tailor-made transportation tools that facilitate both operation and use! The operational performance of our tram and bus network points to a positive record of sustainable, accessible and reliable mobility." emphasises Nabil BELABED, from Casa Transports SA.

"For ten years now, Ineo Systrans has been working alongside Casa Transports to increase passenger loyalty through the development of a Computer Aided Dispatch system and a high-performance, adaptable passenger information system. We are proud of the journey we have made together and would like to thank Casa Transports for its trust. Through this network, we want to show that public transport is a real lever of independence and modernity for a more sustainable world. " states Hichem BOUAYED, Director of the International Business Unit of Ineo Systrans, an Equans France company.

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About Equans France

Rooted in a history that goes back more than a century, Equans is the new global leader in the energy and services industry, with major ambitions in France, particularly through Ineo and Axima. Based on a high territorial density synonymous with proximity, its 35,000 employees in France support their customers in meeting the challenges of a triple transition, energy, industrial and digital. Equans is working to achieve decarbonized production, to digitize processes and to strengthen the contributory economy. Electrical engineering, HVAC, refrigeration, fire safety, IT and telecommunications, digital solutions: Equans' complementary expertise is deployed in France through a unique combination of multi-technical skills for design, construction and installation projects as well as for operation and maintenance services. Equans connects, protects and supplies energy to territories, cities, buildings, factories and infrastructures. In 2022, Equans France had a turnover of 6 billion euros.

www.equans.fr

* Combined figure (Equans + Bouygues Energies & Services) for France at 31 December 2022.

** Combined turnover 2022 (Equans + Bouygues Energies & Services) for France, not audited data.

About Equans

Equans is a global leader in the energy and services industry with operations in 20 countries, 90,000 employees* on five continents, and annual turnover of over €17 billion**.

Equans designs, installs and delivers customised solutions to improve its customers' equipment, systems and technical processes and optimise their use in the context of their energy, industrial and digital transitions.

Thanks to a strong local footprint linked to its historical local brands and excellent technical know-how, Equans' highly qualified experts are able to support territories, cities, industries, and buildings in the fields of HVAC (Heating, Ventilation and Air Conditioning), Refrigeration and Fire Protection, Facility Management, Digital and ICT, Electrical, Mechanical and Robotic. Equans is the market leader in the main European markets (France, Switzerland, Belgium, the Netherlands and the United Kingdom) and is also well positioned in the US and Latin America. Equans is a company of Bouygues group.

www.equans.com

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